

Resumé / CV



Name: Wayne Peachey
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- A highly experienced industry professional with over 20 years experience. A hard working and creative problem solver.
- Extensive knowledge of colour, technical and quality management; experience of all print processes, especially packaging print processes of Lithography, Flexography and Gravure. I am a qualified G7 Expert, and a member of the FFTA's prepress leadership council.
- Operations Manager at Trident (formerly Keating) North America's prepress facility in Toronto.
- The role encompasses safety, quality, production and all technical aspects; sales, technical support, colour management.
- I am responsible for the financial performance of the division, reporting in to management within Sonoco Products Corporation.
- I have dual citizenship, British and Canadian.

2006 to Present: Operations Manager: Trident (formerly Keating) North America – Toronto Division

- Inherited a loss-making division. Restructured equipment and staff. Returned budget profits in 2007, returned profits in excess of budget 8 out of twelve months in a 2008 despite industry turbulence. Continued strongly in 2009, reporting much higher than budget profits.
- We needed to diversify from gravure cylinder manufacturing. I set up flexographic repro and FAST platemaking facility. Productivity of 1200 plates per month. Won an award for quality from the FFTA in 2008. We continue to produce excellent quality work.
- Inherited a staff with no flexo experience. Trained Platemaking, Graphic Operations and Customer Service in flexographic prepress and printing. Created a highly effective team of 12 people turning over \$4 million in business. We continue to produce excellent results, with a low reject rate.
- Developed an Extended Colour Gamut system and techniques using the widest colour gamut inks. System now marketed by our print customers.
- I am a qualified G7 Expert, and I have implemented the system in a number of situations. Maintain a 'hands on' approach where needed, often helping with production needs. This enables me to be a better manager.
- Won President's Safety Awards in 2006 thru 2009. Won a productivity award for print excellence for a pet food manufacturer.

1998 – 2006: Technical/Quality Manager: Southern Graphic Systems

- I was asked to manage a facility of 35 people shortly after joining SGS. Turned around the plant financially and technically, improving quality through a focus on the basics. Managed the Technical Services group through the build out of a 30,000sq ft facility.
- I was tasked with implementing a colour management system for Kraft when we won the account. Researched then trained all staff in the discipline. Fingerprinted and profiled in excess of 25 printers, created prepress settings to create colour match between proof and press for Litho, Flexo and Gravure print processes.
- Inherited expensive Cromalin and Waterproof practices. Researched colour proofing options. Implemented ICC inkjet profiling and Kodak Approval proofing where applicable. Reduced proofing costs to 20% of 1998 levels.
- Inherited poor quality systems. Implemented ISO9001:2000 and lean manufacturing techniques across flexo and gravure plants. Reduced rework costs and improved our Right First Time rate exponentially.
- Joined a Gravure engraving division just as a competitor commenced operations. Analyzed root causes of poor quality. Developed new colour management strategy that retained our customer. Rework was reduced to negligible rates.
- Became involved in Wrigley's work when they had concerns over colour match between packages. Investigated their issues. Wrote their Global Colour Management System, implemented around the world. Generated \$1.7 million in new business and created a business model for other customers.
- Tracked R&D activities across three divisions. Recorded and reported the activities and costs. Managed the information to obtain Tax Credits with the Canadian Govt. Met with auditors to review and discuss, saved the company \$600,000.

1994-1998: Technical/Quality/Production Manager: Origin Reprographics

-Joined 'conventional' repro/prepress company. Identified and sourced a Scitex system. Trained up staff and worked on prepress jobs. Secured many customers using Litho, Flexo and Screenprint methods. Customers included Motorola, Boots, Tesco, Marks and Spencer, Littlewoods, Adidas, Dyson, 3M, Esso.
-Tasked with obtaining ISO9001 accreditation. Reviewed and wrote procedures as necessary. Conducted Management Review meetings. Obtained accreditation within 9 months.

1990-1994: Senior designer: Brynymor Press

-Joined printing company producing 'conventional' separations. Tasked with upgrading capabilities. Introduced Mac platform and image-setter capability. Established a strong client base that led to major growth for the company.

1988-1990: Graphic Designer: The Swansea Press

-Joined a newspaper as a designer working with the Sales and Marketing team. Role was to provide creative advertising solutions. Proved the worth of Mac computers, resulting in conversion of the newspaper over to the platform two years later. Successfully introduced four colour printing into the newspaper.

1986-1988: Freelancer: Graphic Art

-Worked with many clients to provide creative graphic designs for many applications.

1986-1988: Lecturer: Gorseinon College

-Lectured students in 'A' level Graphic Communication.

Presentations/Seminars

Training sessions I have conducted:

Flexo Canada Conference: "Flawless Flexo, Colour Management", 2001

Ryerson University Conference: Gravure Printing, 2003

Ryerson University: "Gravure Prepress and Printing" 2005

PAC Certificate Programme: "Gravure Prepress" 2005

'Splash' Color Management Conference Phoenix: Color Management for Packaging, 2007

Canadian Government Health Canada: Packaging Capabilities with respect to Health Warnings, 2008

Industry events:

Judge at the IPA Color Roundup conference in Chicago 2005 and 2006.

Flexographic Technical Association FIRST 4.0 Co-Chair Prepress.

Customer presentations:

Numerous, for example: Kraft Canada, Sonoco, Allied Domecq (Hiram Walker), Wrigley (plus suppliers), Alcan, Shorewood Packaging, JTI, ITL, RBH, Alcan, FPC, Mead, M&M Mars, Mother Parkers.

Published articles:

Flexo Canada: 'Flawless Flexo', 2001

FFTA Flexo: 'Gravure, Compliment or Competition?', 2007

Canadian Printer and eFlexoGlobal 'G7 Calibrating of Proofs and Presses', 2008

GravureEzene: 'Color Management for Packaging', 2008

Peer review:

Colour Management Principles, Dr Abhay Sharma, 2008

Qualifications

College Degree: BA (Hons) Graphic Design, Leicester Polytechnic, 1986.

Business qualifications: Institute of Management: Certificate in Management. National Vocational Qualification Management Level 4.

Other courses/qualifications:

G7 Expert. Member of Mensa. Member of the Institute of Management, UK. ISO 9000 Auditor Training. ISO 2000 Standard conversion training.

Interests: Travel, running, cycling, music.

References: Can be provided upon request.